



P.G.D.A.V. College

University of Delhi

Nehru Nagar, Ring Road, New Delhi – 110065

Website: <http://pgdavcollege.in>

Email: pgdavcollege.edu@gmail.com

Supporting document

for

Annual Quality Assurance Report, 2023-24

Criteria 7.2

Best Practices

Best Practice-1

Sanskār Setu: Bridging Generations with Cultural Wisdom

Objectives of the Practice

The "Sanskār Setu" initiative aims to facilitate a deeper appreciation and admiration for India's age-old cultural heritage among students while building and strengthening connections between generations. It endeavours to inculcate traditional values such as empathy, respect, and communal harmony (Sarva Dharma Sambhav) alongside academic learning. By bridging the gap between cultural wisdom and modern education, the practice encourages holistic development, ensuring that students remain connected to their roots.

The Context

In Today's rapidly modernizing education system, younger generations of this great nation are increasingly disconnected from their cultural heritage and Indian knowledge systems. Urban institutions, particularly those in metropolitan areas like Delhi, face the challenge of integrating cultural values with contemporary education. The erosion of oral traditions and diminishing intergenerational dialogue further exacerbate this divide. This practice addresses these challenges by creating platforms where students can actively engage with cultural practitioners, and artisans, preserving India's civilizational ethos while promoting meaningful learning experiences.

The Practice

"Sanskār Setu" integrates cultural wisdom into academic and extracurricular activities through innovative and immersive approaches. The initiative includes workshops and training in traditional crafts such as pottery and weaving, cultural immersion programs like heritage walks and festival celebrations, and storytelling sessions enhance their wisdom and experiences. Additionally, the practice incorporates Yoga and mindfulness sessions to promote emotional well-being and value-based education, alongside digital documentation of oral histories and cultural practices. These efforts make "Sanskār Setu" a unique model in Indian higher education, leveraging Delhi's cultural wealth to reconnect students with their roots. Despite its success, the practice has faced challenges such as resistance from students focused on modern pursuits, resource-intensive logistics, and the need for external expertise.

Evidence of Success

The events have shown significant results, with the majority of students actively participating in its workshops and cultural programs. Many students developed traditional skills and showcased them during these college events, boosting their confidence and appreciation for Indian heritage, revealing a substantial increase in respect for cultural values among students. The initiative also gained recognition at inter-collegiate festivals, further validating its impact on holistic education.

Problems Encountered and Resources Required

While successful, the practice faced several challenges, including financial constraints, limited availability of traditional knowledge bearers, and difficulties balancing academic schedules with cultural activities. To sustain and expand the initiative, funding for workshops, travel, and materials, along with support from alumni and cultural organizations, is essential.

Best Practice-2

From Campus to Corporate: Shaping Careers with Purpose and Passion

Objectives of the Practice

The Placement Cell aims to bridge the gap between academic learning and the professional world by preparing students for internships, jobs, and entrepreneurial ventures. It focuses on enhancing career readiness, improving employability skills, and facilitating connections with industry leaders. With the motto, "Your Ambition, Our Aim," the cell seeks to empower students to confidently pursue their dream careers by providing exposure to diverse opportunities and building essential professional competencies.

The Context

P.G.D.A.V. college caters to students from diverse socio-economic backgrounds, many of whom are first-generation learners with limited access to career guidance. Addressing this disparity, the Placement Cell strives to create a level playing field by organizing career-oriented initiatives. Challenges such as intense competition, evolving industry demands, and the need for hybrid work models have necessitated innovative strategies to ensure students remain industry-ready. Moreover, fostering a culture of continuous learning and professional growth amidst rapid technological advancements has been a priority.

The Practice

The Placement Cell adopts a multi-faceted approach to career development. It organizes job and internship fairs, including flagship events like Converge'24, which attracted over 33 live companies and 20 CV collection firms offering diverse profiles. Companies like Deloitte, EY GDS, Zomato, and ICICI Prudential participated, providing opportunities with salary packages ranging from ₹2.5 lakhs to ₹23 lakhs per annum. Additionally, the cell conducts Career Readiness Boot Camps such as "Conquer the Corporate 2023," a ten-day certificate program offering soft and hard skills training by industry experts. Over 200 participants benefited from sessions on resume building, LinkedIn optimization, interview skills, and corporate ethics. Internship opportunities have been another highlight, with 59 companies offering stipends ranging from ₹3000 to ₹80000. Flexible working models, including remote, on-site, and hybrid setups, were facilitated, catering to various student needs. Beyond placements, the cell engages students through seminars, mock interviews, and networking events, ensuring holistic professional development. Despite its success, the practice has faced challenges such as securing partnerships with high-profile recruiters and managing large-scale events on limited budgets. However, the dedication of student coordinators and faculty advisors has ensured seamless execution.

Evidence of Success

The Placement Cell's initiatives have significantly improved placement and internship outcomes. A total of 49 companies recruited students in 2023-24, with a record-breaking salary offer of ₹23 lakhs per annum. Internship fairs like Converge'24 provided extensive opportunities, with hundreds of students across diverse disciplines benefiting from the initiative. Feedback from participants highlighted increased confidence and enhanced employability skills, while the active participation of industry leaders demonstrated the cell's growing reputation.

Problems Encountered and Resources Required

Challenges included securing sufficient funding for large-scale recruitment events and overcoming logistical constraints. The cell required robust infrastructure for hybrid engagement, technological tools for managing applications, and sustained partnerships with recruiters. Regular training for student coordinators and faculty members was also essential to maintain operational excellence.