

Best Practice I (2018-19)

1. Title of the Practice: Faculty Skill Enhancement Programmes

2. Objectives of the Practice: Faculty Development Programmes intend to enable faculty members to update their research and pedagogical skills. They facilitate upgradation of knowledge and skills. i. The objective of our FDP entitled 'Research Methodology' has been to impart methodological insights to participants, equipping them with the latest tools and techniques, and enlightening them in ever widening horizons of research so that they should become better creators of knowledge in future ii. The objective of our FDP entitled 'Contemporary Business Environment' has been to enrich our faculty's knowledge about the country's contemporary economic and non-economic environment that constitute the business environment. Along with a detailed knowledge of natural environment, cultural environment, political environment, and economic environment, the FDP intends to update our faculty's knowledge of the contemporary economic policies and consumers laws.

3. The Context: i. The Faculty Development Programme on 'Research Methodology', conducted from 11th to 17th October 2018, was organized by the Internal Quality Assurance Cell of P.G.D.A.V. College. ii. The Faculty Development Programme on 'Contemporary Business Environment,' was conducted from 10th December 2018 to 16th December, 2018, organized by the Internal Quality Assurance Cell of P.G.D.A.V. College in collaboration with the Teaching Learning Centre, Ramanujan College. iii. The Department of English organized an International Conference on the subject "21st Century Indian Woman: Representations and Expression" on 12-13 March 2019.

4. The Practice: i. Prof. TCA Anant inaugurated the 'Research Methodology' programme as the chief guest on 11th October. He spoke on Data for Social Science Research. He emphasized on the need to measure data for monitoring, evaluation and policy design. Among the other eminent speakers, Prof. Sanjay Kumar shared his insights on 'Approaches to research' and 'Survey Research'. Speaking on the distinctiveness of quantitative and qualitative research methods, he exhorted on systematic investigation, collection, organization and interpretation of data. Prof Ujjwal Kumar Singh spoke on 'Banking and Problem Solving Method'. While eliciting multidimensionality of truth, he highlighted thematic, linguistic, logistical banality of research pursuits. Dr. Usha M. Munshi gave the insight to the concept of E Learning, its importance and value in the era of ICT. She discussed the topic MOOC i.e. Massive Open Online Courses with a special reference to SWAYAM, a MOOC portal in India where courses offered are absolutely free and do not require any minimum basic qualification by the participant to get registered in any course. Dr. K.P. Singh briefed the participants about what is intellectual property, its categories and how to protect our rights against the Intellectual property, especially in the academic world. ii. The FDP was inaugurated by Prof. T.C.A. Anant on 10th December 2018, spoke on Macroeconomic Environment through Broad Aggregates. The second

session was chaired by Prof. B.N Goldar who highlighted the importance of the manufacturing sector in contributing to growth rates and jobs in India. Prof. Vijay Kaul touched upon several global issues concerning the various aspects of Geo-politics and Geo-Economics, Oil war and its implications on the world economy and role of the U.S.A in becoming the largest exporter of oil by using shale gas technology to its advantage. On 11th December the first session was graced by Prof Rathin Roy who discussed his views on the Fiscal system and Contemporary Business scenario. The second session was graced by Mr Amarjit Chopra who spoke on the banking structure and the Indian Business. On 12th December Prof. Subodh Kesharwani started with the first session on Technology and E-commerce. The second session was chaired by Prof. Santosh Kumar Mehrotra on Labour Issues and Indian Industry. On the 4th day Prof. Pinaki Chakraborty shared his valuable thoughts on tax ratios/levels, structure, design and its need. Dr. Sumati Varma presented valuable insights on various characteristics and/or aspects of culture. Dr. Anupam Varma discussed the US-China trade war, US's protectionist policies and BREXIT deal. In the fifth session Dr. Pankaj Kumar Gupta discussed in detail the various types of risks based on BASEL classification i.e. Credit Risk, Market Risk and Operating Risks and in this context explained the main reasons behind the occurrence of the sub-prime crisis in the USA which shook the world. Dr. Ashwini Mahajan talked about the Washington Consensus which is a set of 10 economic policy prescriptions considered to constitute the "standard" reform package promoted for crisis-wracked developing countries like India such as the International Monetary Fund (IMF), World Bank and United States Department of the Treasury. The last session was graced by Ms. Payal Malik. She talked about the importance of the existence of regulators in imperfect markets for the benefit of consumers as well as to ensure fair play in the market. She talked about India's transition from the archaic Monopolistic and Restrictive Trade Practices Act, 1969 to a more progressive Competition Act, 2002.

5. Evidence of Success: i. The seven days Faculty Development Programme on 'Research Methodology' brought the knowledge and research processes up to date for the benefit of all stakeholders. ii. The seven days Faculty Development Programme on 'Contemporary Business Environment' was organized by the Internal Quality Assurance Cell of PGDAV College in collaboration with the Teaching Learning Centre, Ramanujan College. This FDP being recognized by Pandit Madan Mohan Malviya National Mission on Teachers and Teaching scheme, MHRD, Govt. of India, issued certificates to its participants which qualified them for promotion in their careers. It was one of the rarest FDPs where so many distinguished scholars delivered lectures. Faculty members from various universities of our nation participated in the programme. The feedback received from these participants was very appreciative and encouraging. Through this FDP the knowledge of the participants was enhanced and it is believed that this FDP would go a long way in improving the standard of teaching and learning.

6. Problems Encountered and Resources Required: Since the FDPs were being conducted and organized by the faculty members of the college itself, it was a challenge to maintain a perfect balance between academic activities and organizational responsibilities. The faculties were overburdened with multiple tasks but they ungrudgingly performed all the duties perfectly.

Best Practice II

1. Title of the Practice : Campus Meets Industry

2. Objectives of the Practice : In Your Ambition, Our Aim, our vision has been to help students in fulfilling their ambition by bridging the gap between the corporate world and the campus. The prime objective is to get students placed in reputed multinationals, government organisations, NGOs' and the private sector. We also provide placement and Internship opportunities Indiscriminately to students across the country through our annual flagship event, 'Converge' and help students take their initial steps into the corporate world. (54 words, word limit: 100)

3. The Context : Generally, an internship is a task-specific exchange of service for experience between a student and a business. Within internships, classroom concepts suddenly become fundamental tools of the trade as students interact and learn in a professional setting. Internship experiences are formal, formative, and foundational to one's career. Developing knowledge of workplace collaboration, business etiquette, and strong communication tactics are among the vital "soft skills" that can only be learned on the job. In this way, internships in a student's preferred area of study will build their résumé and teach them instrumental, career-developing qualities.

4. The Practice : With the legacy being followed since the inception of The Placement Cell, each year has always been marked as the best year. Since their first day of college, we have always believed in giving corporate exposure to the students by conducting various workshops, live project opportunities, fellowships, webinars, guest lectures, etc., majorly on many topics like Resume Building, Photoshop skills, excel, investing, and many others. The biggest practices that we implement every year with a twist are our Annual Internship Fair- CONVERGE. We organised the third edition of our flagship event Converge'19. The event aims to bridge the stringent gap between the corporate world and academia by helping the students take their initial steps into the corporate world.

5. Evidence of Success : The Placement Session 2018-19 saw 19 companies on board to offer campus placements to Batch 2019. We put in our hard work and sweat in bringing many renowned companies to our campus such as EY, Deloitte, LT, Wipro, Genpact, Chegg, Policy Bazaar, CVent, and many others. By the end of the placement season, 272 students got successfully placed in their one-of-a-kind dream company. With our flagship events continuous increasing success graph, session 2018-19 also saw an increment in the number of companies participating in our Annual Internship Fair. This legacy will be continued forever. There was a significant increase in the number of companies that recruited our students

Krishna Sharma

प्रो. कृष्णा शर्मा / Prof. Krishna Sharma
प्राचार्या / Principal
पी.जी.डी.ए.वी. महाविद्यालय / P.G.D.A.V. College
(दिल्ली विश्वविद्यालय) / (University of Delhi)
नेहरू नगर / Nehru Nagar
नई दिल्ली-११००६५ / New Delhi-110065