



# **P.G.D.A.V. College**

**University of Delhi**

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**Supporting document**

for

**Self Study Report, 2018-23**

**Criterion 7.3.1**

***Institutional Distinctiveness: Outreach Programmes***

<b>Sr. No.</b>	<b>Description</b>	<b>Page No.(s)</b>
1.	Outreach Programmes	3-23

## Institutional Distinctiveness : Enriching the Cognizance of Students (2018-19)

In PGDAV we have always endeavored to enable our students grow as aware, sensitive and socially responsible individuals. We work to instill environmental consciousness among our students and encourage them to actively work for the preservation and protection of the environment. By engaging them in various social works, we aid them in becoming independent individuals with leadership capabilities who help the weaker sections of our society. Our institution believes in equality and practices non-discrimination. We endeavor to inculcate these values in our students who become tolerant and accept all, irrespective of gender, caste, class, racial or religious identities. In the session 2018-19 our students remained engaged in multiple activities that contributed in the protection of environment as well as social upliftment.

- i. An online Inter college Online Poetry Competition was held on the topic- "Ishteharo ki Chamakti Duniya Kitni Sacchi, Kitni Jhoothi" to make students aware of misleading advertisements. This programme was organized by SATARK in collaboration with Consumers India.
- ii. A Prime Time Inter- College Debate Competition on the topic- "Internet of things" held on 18 Feb, 2019, was organised by SATARK Consumers India. An Internship for students "Filing of RTI" was organised by Consumers India.
- iii. An E-Waste Drive was organised by SATARK which resulted in the 65 kg of e-waste to government approved recycler E-Parisaraa.
- iv. A Panel Discussion was organized by Consumers India on the topic, Is Junk Food Making Our Children Obese? Dr. Vandana Agrawal from PGDAV college was present as one of the panelists. It held at India Habitat Centre. Three student members of Satark participated in the discussion.
- v. A talk was given by Dr. G.C. Manna on a very relevant topic i.e. "Employment – Unemployment Statistics: Issues and challenges".

*Krishna Sharma*

प्रो. कृष्णा शर्मा / Prof. Krishna Sharma  
प्राचार्या / Principal

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## Institutional Distinctiveness: Outreach Programmes (2019-20)

In PGDAV we have always endeavoured to enable our students grow as aware, sensitive and socially responsible individuals. We work to instil environmental consciousness among our students and encourage them to actively work for the preservation and protection of the environment. By engaging them in various social works, we aid them in becoming independent individuals with leadership capabilities to help the weaker sections of our society. Our institution believes in equality and practicing non-discrimination. We endeavour to inculcate these values in our students who become tolerant and accept all, irrespective of gender, caste, class, racial or religious identities. In the session 2019-20 our students remained engaged in multiple activities that contributed in the protection of environment as well as social upliftment.

- i. To create awareness regarding the ill effects of plastic our team SATARK organized a poster making competition entitled 'No Plastic is Fantastic.'
- ii. SATARK organised Inter-College Best out of E-Waste Competition on 23 Oct, 2019. The students gave wonderful alternatives to use and upcycle e-waste rather than dumping them and polluting the environment.
- iii. Kavyanjali: The Online Poetry Writing Competition on the topic ' Dharti ki ab yahi pukar, plastic mukt karo har haal' was organized in the month of January with 120 entries from students across and beyond the Delhi University circuit.
- iv. SATARK had set up its stall in the college annual fest 'Aaghaz: The Onset of Nirvana 2020' and the team used various games and events to spread consumer awareness.
- v. An outreach program was organised in the form of a play in a school to enlighten the young minds about adulteration and frauds in online shopping.
- vi. To address the issue of women empowerment, NSS organized a few programmes. Such as:
  - (a) Smt. Chandro Tomar, the 'shooter dadi' on whom the superhit Bollywood movie 'Saand ki Aankh' has been created was invited to address women centric issues.
  - (b) The founder of Sakaar NGO, Shri. Shailesh G. Pandey was invited in the orientation ceremony and the launch of- PRATIBHASHAKTI (the Women Development Cell).
- vi. With a concern for an overall well-being of the society around us, NSS organized various programmes such as:
  - (a) Donation Drive in collaboration with NGO- Goonj for the floods in Assam and Bihar.
  - (b) Disaster management training and awareness in collaboration with N.D.R.F.
  - (c) Blood donation drive in collaboration with the Red Cross Society.
  - (d) Workshop on cancer prevention and tobacco control in collaboration with Sambandh Health Foundations.

*Krishne Sharma*  
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## Institutional Distinctiveness

2020-21

Satark- The Consumer Club of P.G.D.A.V. College completed another session successfully despite all the unimaginable odds that the Pandemic threw at it. The session commenced with our first virtual 'Knowledge Sharing Session' (KSS). The first KSS was on the new Consumer Protection Act, the second on Major Internet Privacy Issues and the third on Exploitative Pricing in Times of COVID-19. Considering the rising problems of plastic pollution and as one of the most pressing environmental issues, Satark organised a number of competitions: Cover Page Designing Competition, Column Writing Competition on the topic 'Plastic Pollution and Its Solutions'. In collaboration with Consumers, India organised the Infographic Competition dated 16 February to 5 March 2021 on the topic Together We Can: Attack Plastic Pollution. It also organised a talk on the topic 'Plastic Pollution and Its Solutions' on 15 March 2021 on Google Meet on the occasion of World Consumer Rights Day E-Waste is perilous to humans and the ecosystem. With its longstanding partner, E-PARISARAA- India's first E-waste recycler, Satark, as its tradition now for several years, conducted an E-WASTE DRIVE. However, unlike old times, it was conducted on Instagram this year where faculty members, current student members, and ex-members of Satark posted pictures with e-waste and promised to dispose of ewaste responsibly. The members also visited the college on 5 April to dispose of the e-waste collected during this session.

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# SATARK

THE CONSUMER CLUB OF PGDAV COLLEGE  
UNIVERSITY OF DELHI

## ACHIEVEMENT REPORT 2021-22

Today to be an aware Consumer is an ongoing process as everyday market throws new challenges. Keeping this in view we pick up the latest issues that we feel students have to be aware of. This time it was digital transactions and its inherent dangers.

Every year, we begin with Consumer Protection Act, more so, as new features are added to it and its knowledge is absolutely essential and is the best bet to avoid getting duped.

Satark endeavors to spread awareness globally and for this purpose, Satark has its own Instagram page Facebook page Blog updated every **Thursday** on topics serving the interests of the consumers. **Consumer Updates**, on recent happenings revolving around consumers. **Satark Alert**- a series of updates that are vital to the consumers and demand immediate attention. **Consumer Awareness Ft. Satark** – A reel-series in which we'll talk about all the aspects of consumerism from the basic consumer rights to international buying laws from social media thrift stores, social causes, and all the consumer news.

**Following activities were organized in the year 2021-22:**

**The new Session took off with a Knowledge Sharing Session. We had three Sessions in this academic year:**

1. **1st KSS** August 13, 2021 Topic: **Data Breach**  
**2nd KSS** October 30, 2021 Topic: **Net Banking - A Blessing Or Curse?**  
**3rd KSS** February 06, 2022 Topic: **Social Entrepreneurship and Its Impact on Consumers**

**1st KSS** on 13th august, 2021 at 4 PM.

In this session, the Joint Secretary, Shivani Arora & Technical Head, Siddharth Dua spoke on **the topic of Data Breach and how far it has spread in business, healthcare, education, banking & government sectors.**

**2nd KSS** on 30th October at 4 p.m

In this session, the joint secretary Shivani Arora and content member Ritvik Bhayana gave us an insightful session on **Net banking**, its importance in day-to-day life and its increasing consumption. They also had interactive Q/A sessions with the audience to keep the session interactive as well as informative. With

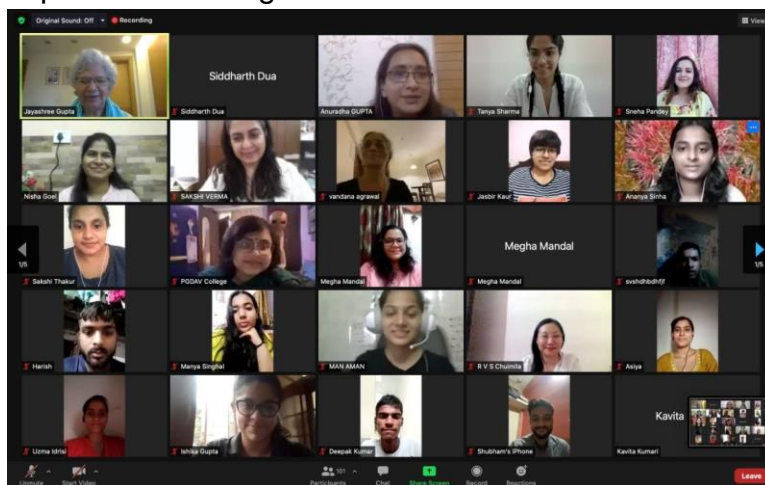
this, they also cautioned the audience with the frauds happening around and asking them to beware.

### **3rd KSS** on 6th February 2022 at 4 PM

In the session, the Vice President, Ananya Sinha embarked on the new milestone of knowledge on the topic - **Social Entrepreneurship and its Impact on Consumers**. She emphasized how social entrepreneurs can focus on developing an equal and just society by providing economic and social security. She not only threw light on this topic by the wisdom of words but also made the session interactive by adding video clips, graphs and having a question and answer round.

## **2. Consumer First Webinar**

SATARK – The Consumer Club of PGDAV College (M) conducted its first webinar for the session on 11 September 2021 at 4 p.m. It was led by the President of Consumers India, Dr. Jayashree Gupta, a prominent personality, who has served the Government of India for 37 years. She spoke on the topic, **“Consumer First”** and how businesses have pushed consumers to the bottom of the priority list. She spoke on deceptive advertising, the reason for costly medicines, animal cruelty in the name of experiments for new cosmetics, & valueless jewellery among other topics and provided profound insight into various Consumer Protection Laws applicable in our country and stressed the importance of filing cases.



## **3. Kavyanjali 2.0 ( Inter College Online Poetry Competition )**

Satark - The Consumer Club of PGDAV College organised an inter-college online poetry competition 'Kavyanjali2.0' dated 27th September to 10th

December'21 in association with Consumers India. The topic for this competition was **"Whatsapp, Twitter, Instagram**

**Too much information, What is fake, what is true?"**

We were ecstatic to receive 139 entries in which Deepak Pokhriyal of SBSC Evening college & Palak Gupta of Gargi college secured the first position, followed by Archana Bharti of Shyam Lal Evening & Tamanna Mendhiratta of PGDAV College as the 1st runner-up and Kashish Chhabra & Achint Arora of PGDAV College as our 2nd runner-up.



#### 4. Webinar - Future is Digital and How Digital Marketing is Future Professional Career

SATARK – The Consumer Club of P.G.D.A.V. College conducted a webinar in association with Web Seasoning on the topic: **“Future is Digital and How Digital Marketing is a future professional career”** on this 9th October at 4 PM. The session was led by 3 prominent industry experts: Ms Harpreet Kahlon, Director ( Marketing & Growth ); Jaspal Singh, Founder & CEO; Mr N Ram Gopal, Manager. They gave an insight into the future of digital marketing and the impact it is going to bring to digital currency. A vote of appreciation was given to the presenters, Web Seasoning, Principal Mam, and the college administration at the end of the webinar.

#### 5. Inter College Reel Making Competition organised an inter-college online Reel Making Competition on 19th october to 5th november'21 in association with Consumers India. The topic for this competition was

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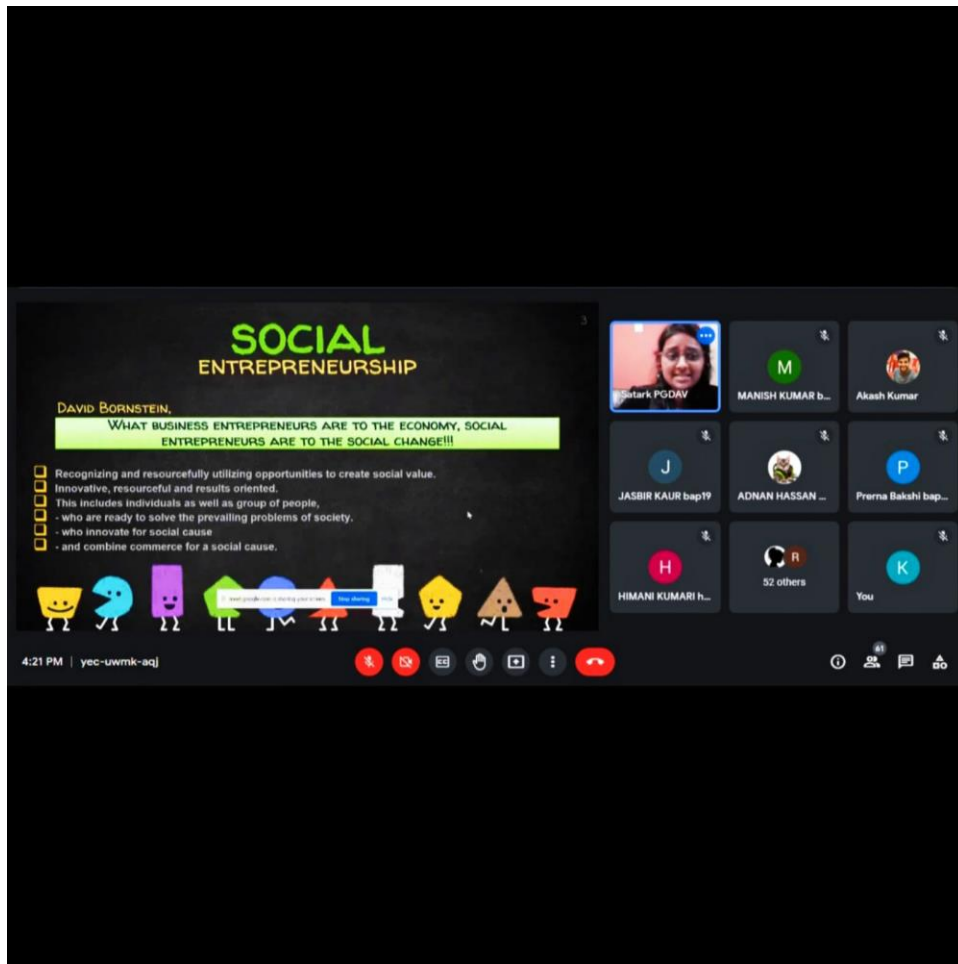


The event proved to be a great success with the active participation of students all across different Universities. Suman of School of Open Learning secured the first position, Atul Kumar Srivastava of Hansraj College as our 1st runner-up and Mohak Sharma of PGDAV College as our 2nd runner-up.



## 6. Diwali Message From Team Satark

Our Vice President Ananya and various members of our executive team took an initiative to enlighten people to have eco-friendly Diwali by decorating our homes using eco-friendly diyas and Sakshi ma'am through her reels showed how to reuse old clothes to decorate, buy terracotta diyas to support local vendors and no use of crackers to make it safe and happy for all.



## 7. Memezar 2.0 ( Inter College Meme-Making Competition )

Since scrolling memes is great fun we organized a meme competition which invited entries from all the colleges across and also did offline promotion of the event. The topic is **“Misleading Ads Take You To La-La Land Away From Reality beware!!”**



8. **E-waste drive** ( 28th March to 1st April) We encouraged people to dispose off their collected e-waste with us by organizing an e-waste collection drive for 5 days and also motivated people to produce less chemical waste during festivals, go green and help to protect and conserve the environment.



9. **Internship with Consumer India:** was organised in the month of January 2022. It helped students to learn more about research and put valuable information in their CVs as well.

10. **Fellowship opportunity for students as Swachhta Saarthi Fellowship**

**(SSF)'22:-** It is working under the waste to wealth mission of the government of India.

11. **Jigyasa - a journey of Learnings** (20th April, 2022)

Before we commenced with the badge distribution ceremony of the last two year's core team, we invoked the blessings of Ma Saraswati by kindling the lamp of knowledge and wisdom. Then we reflected on the Club's journey, how it was started way back in 2011 by Dr. Vandana Agrawal, what are we now, how we work, what we have done in the last years.

We also invited our competition winners, Kavyanjali 2.0 who recited their winning entries.

Our **chief guest, Jayashree Gupta, President at Consumers India** interacted with the competition winners and talked about the importance of awareness among consumers in today's world.

Our faculty members spread words about the working of the club, thanked Consumers India and Consumers forum for collaborating with us and supporting our events throughout.

The session ended with a lovely vote of thanks to all the audiences out there.

Ananya

President

Satark



## 7.3 Institutional Distinctiveness

### 1. "Sustainable Campus" certificate from MGNCRE



### 2. "Zero Waste Institute"- Deputy Commissioner of the Central Zone Municipal Corporation of Delhi

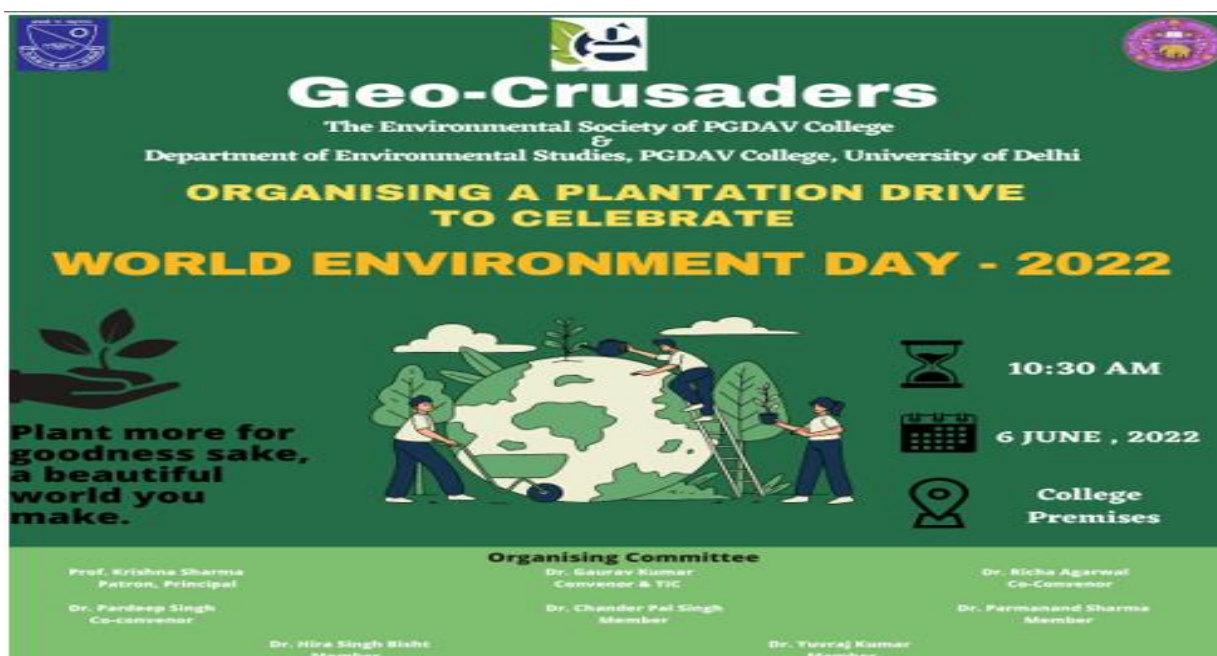


## GEO-CRUSADERS

Geo-Crusaders - The Environmental Society of PGDAV (M) College is a team of dedicated students and faculties who work towards creating an intellectual and inclusive space for discussions around national and international environmental issues and events. The society organises many events and activities to promote an environment of inquisitiveness and to create awareness about recent environmental issues.

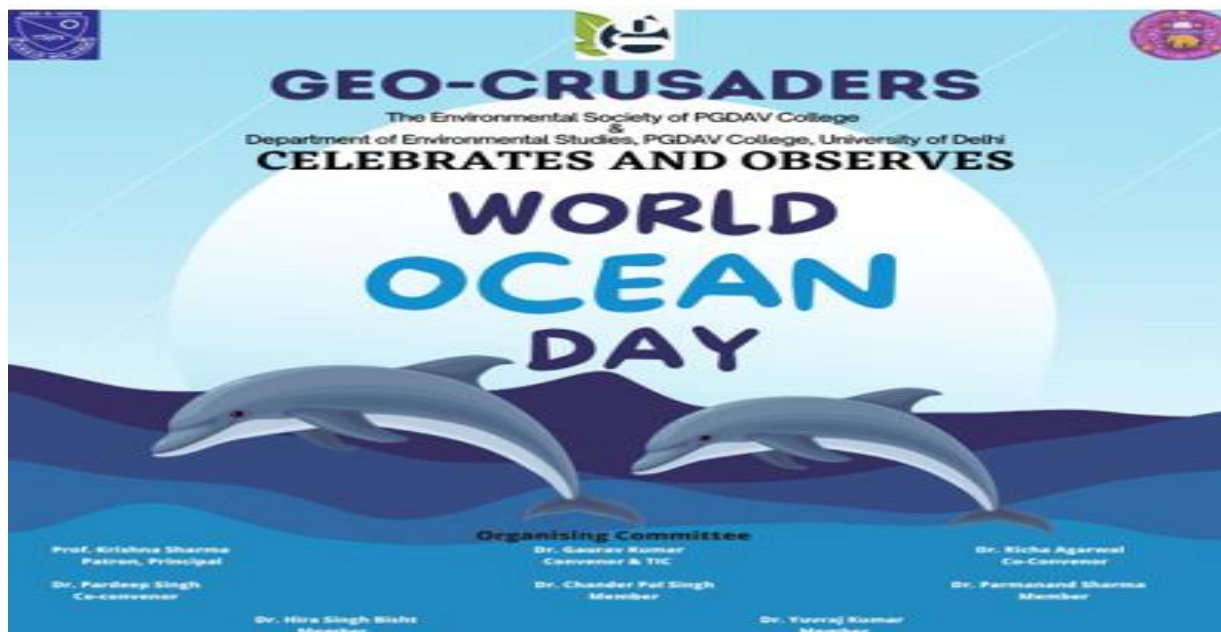
Following are the activities that we conducted this year:

### International Webinar on World Environment Day



The Department of Environmental Studies and Geo-crusaders society has organised an international seminar (virtual mode) on June 5, 2022 to celebrate World Environment Day with the objective to educate students of the environmental crisis and e-waste that harms our mother Earth. The seminar was graced by the speaker Dr. Anwasha Borthakur, Research Fellow at KU Leuven, Belgium; Dr. Gaurav Kumar, Convenor; Dr. Richa Agarwal and Dr Pardeep Singh, Co-Convenor. Dr. Anwasha Borthakur discussed the issue of climate change and its impact on the world. She raised the issue of how adversely e-waste could impact on our health and nature and also laid down the possible solutions for combating this contingency that engulfs our earth. Her presentation through various slides was interactive and engaging for the participants. The webinar was attended by hundred participants who gave a positive response and raised their queries on the issues of e-waste.

## **World Ocean Day**



On June 8, 2022 we celebrated World Ocean Day to make people aware of the importance of taking care of the oceans and marine wildlife.

## **World Day to Combat Desertification and Drought**

On June 17, 2022 Team GeoCrusaders observed World Day to Combat Desertification and Drought to popularise the importance of taking care of the deserts and preventing droughts.

## **Say No to Plastic**

On July 3rd, 2022 Team GeoCrusaders observed the Say No to Plastic event to spread the awareness of banning the usage of plastic and the degradation that comes along with excessive plastic use.

## **Van Mahotsav**

Van Mahotsav is an annual one-week tree-planting festival in India which is celebrated in the first week of July. Team GeoCrusaders also celebrated Van Mahotsav week from 1st July to 7th July with multiple social media posts and informational sessions.

## **Visit to the Climate Justice Library**



On 14 July, 2022 the Geo-Crusader Society visited the Climate Justice Library located at the South Extension, New Delhi. The aim of this visit was to discover the undiscovered environmental resources for the general public. The library has a comfortable ambience along with around three hundred and fifty myriad environmental books for research purposes. The library contains a heterogenous content of books. Books from ICEL (International Council of Environmental Law) can also be found here which usually are not available to the public. Thus, making climate education accessible to all.



### **International Tiger Day**

Global Tiger Day is celebrated every year on July 29th as a way to raise awareness about this magnificent but endangered big cat. The day was founded in 2010 when the 13 tiger range



countries came together to create Tx2 – the global goal to double the number of wild tigers by the year 2022. Team Geo-Crusaders observed and celebrated the event in full spirits.

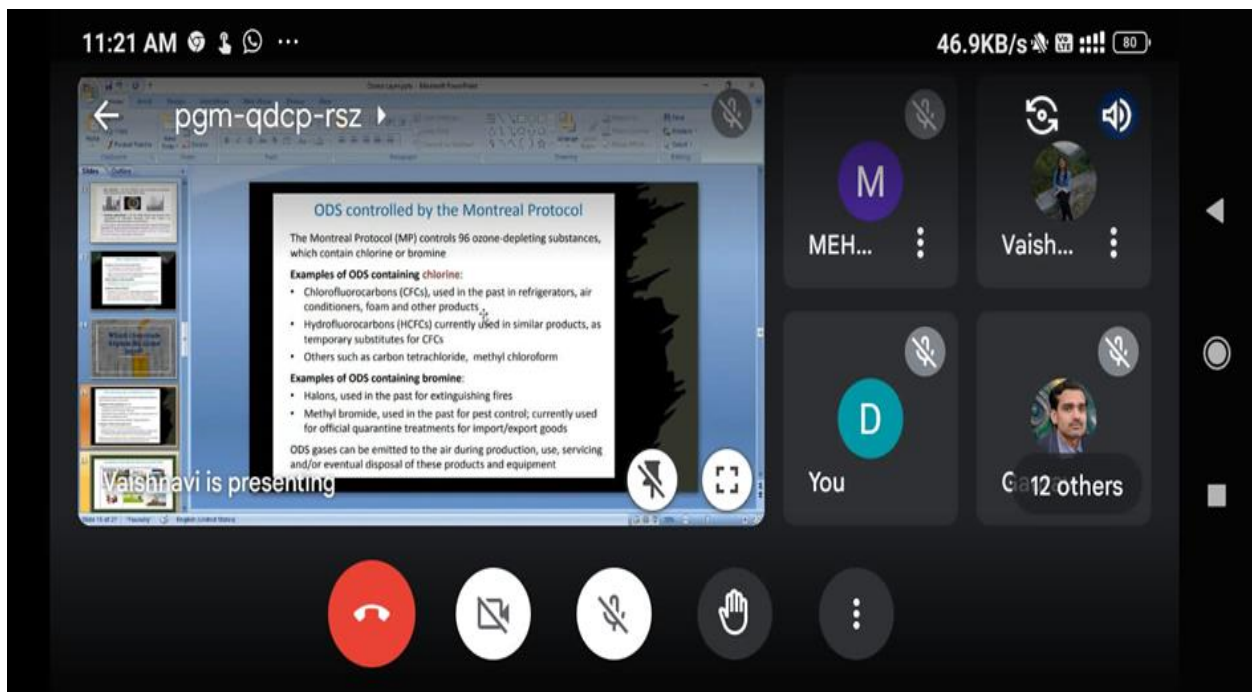
### **International Mangrove Day**

World Mangrove Day is celebrated on 26th July every year. It is officially referred to as the International Day for the Conservation of the Mangrove Ecosystem. Team Geo-Crusaders had the opportunity to observe the event via online campaigns.

### **World Elephant Day**

The day is observed with the aim to reach out to people and educate them on the plight of elephants. World Elephant Day observed on August 12 is one way of recognizing the importance of elephants.

### **International Day for Preservation of the Ozone Layer**



On September 16, we observed International Day for the Preservation of the Ozone Layer. The event was organized as a one-day international seminar with Vaishnavi Verma, a Graduate Teaching Assistant at the University of Kansas. The event saw the participation of over fifty students and academicians. Ms. Verma talked about the importance of the ozone and ways for its preservation.

## One-day Workshop on ‘Extraction and Restoration of Ficus Tree Saplings’



On 22nd November the Geo-Crusader society organized a one-day workshop on ‘Extraction and Restoration of Ficus Tree Saplings’ to celebrate the centenary year of University of Delhi. The workshop was held on the college campus. The event was conducted under the guidance of Mr. Vineet Vohra, the resource person from Give Me Tree Trust. It is also administered by our Convener, Professor Gaurav Kumar and Co-Convenor, Professor Richa Agarwal. The objective of the event was to educate students to perform necessary activities for the plantation of Ficus saplings and also to make them aware of the importance of environmental activities. Students took part in the extraction of the saplings around the corners of the college campus enthusiastically. They were well-guided by the resource person on the proper method of extraction of such saplings by their roots. The students were informed about the use of aloe vera in the growth of saplings and were shown the mixing process as well. The workshop helped in gaining the knowledge for the proper extraction and plantation of saplings so that students can use this experience in the future for the proper plantation.



## World Zebra Day

On January 31 people around the world celebrate International Zebra Day. The purpose of the day is to spread knowledge about how you can support the conservation of this animal.

## World Wetlands Day



On February 2, 2023 the Environmental Society of PGDAV College (M) organized an in-house event on World Wetlands Day conducted by the Convener of the Society Dr Gaurav Kumar. The event started with a lamp-lighting ceremony and *Saraswati Vandana*. Dr. Gaurav Kumar began the seminar on the theme 'Our Consumption Is More than Recharge'. Then he proceeded further by introducing the students to topics related to World Wetlands Day. He explained wetlands as a distinct ecosystem that is flooded or saturated by water, either permanently or seasonally. He also made the students aware of the Ramsar Convention named after Ramsar, a city in Iran. The Ramsar Convention, an International Treaty signed on 2nd February, 1971, provides a framework for the conservation and use of wetlands and their resources for sustainable development. India has a total number of seventy-five Ramsar sites covering an area of 13,26,677 ha. Tamil Nadu has the maximum number of Ramsar sites (14) followed by Uttar Pradesh(10). Not only this, but he also spelled out the qualifying criteria to be a Ramsar site. Dr. Gaurav Kumar went into the detail of seaweed which is the common name for countless species of marine plants and algae that grow in the ocean as well as in rivers, lakes, and other water



bodies. The theme for this year's World Wetlands Day was 'It's Time for Wetlands Restoration'.

### **Cleanliness Drive**



On February 8, 2023 the Environmental Society of PGDAV College (M) organized a cleanliness drive on the college campus. The drive was conducted under the patronage of the Convener of the society Dr. Gaurav Kumar. The cleanliness drive was a wonderful experience for students as they are the major role players to raise awareness on the issues of cleanliness in one's neighbourhood. The event saw the participation of around twenty-five students. We were overwhelmed with the response and decided to keep working towards the environmental causes in future also.

### **World Wildlife Day**

On March 3, 2023, the Environmental society organized an in-house event on World Wildlife Day. It was conducted by the Convener of the Society, Dr. Gaurav Kumar and our Co-Convenor, Dr. Richa Aggarwal and Dr. Pardeep Singh. Dr Gaurav Kumar began the seminar by making the students aware about wildlife and asked them to join the society since saving the environment is the need of the hour. The theme for this year's World Wildlife Day was 'Partnerships for Wildlife Conservation'. The talk was highly insightful and students learnt about the major different endangered species and also the ways in which governments around the world are trying to maintain their population levels. The event saw the participation of around twenty-five students and the outcome of the event was very satisfying and motivating.



## **World Water Day**

World Water Day is a global United Nations observance day celebrated every year on 22nd March to raise awareness about the value of freshwater and a call for the wise use of freshwater resources. Team Geo-Crusaders celebrated this event with online posts and informational sessions on social media.

## **International Day of Forests**

The International Day of Forests is celebrated to raise awareness of the importance of all types of forests. This year, the theme for 2023 was 'Forests and Health'. The event was headed by Mr Sahil from Give Me Trees Foundation. He spoke on how forest sustainable management and their use of resources are key to combating climate change, and how they contribute to the prosperity and well-being of current and future generations. Forests also play a crucial role in poverty alleviation and in the achievement of the Sustainable Development Goals (SDGs). Despite all these priceless ecological, economic, social and health benefits, forests are endangered by fires, pests, droughts, and unprecedented deforestation.

The team of Geo-Crusaders is also active in its campaigning. Till now it has done two events related to 'Coal Mining' and 'Climate Strikes' for providing awareness to people so they can take action on contingent issues. Currently, we are working on a Cleaner Campaign. We have reached three cities namely, Faridabad, Lucknow and Delhi so that we could mobilise people by making them aware why pollution is harmful to them.

## **Faculty Advisor:**

Convenor & TIC- Dr. Gaurav Kumar

Co-Convenor- Dr Richa Agarwal, Dr. Pradeep Singh

Member- Dr. Chander Pal Singh, Dr. Hira Singh Bisht, and Dr. Parmanand Sharma

## **Students Core Committee Members:**

President:- Mehak Vohra

Vice-President- Sanchita

Secretary- Isha Bhatler